

## **Rules of the #ABAMAWINTER Photo Contest**

Abama Luxury Residences in Tenerife invites visitors and owners of Abama Resort in Tenerife to participate in our **#ABAMAWINTER** photo contest.

### **Objectives**

- This contest shall award a prize to the best photo uploaded to Instagram by a follower of @abamatenerife with the hashtag #abamawinter during the established dates of the contest.
- The theme of the contest is winter in our Tenerife resort and its objective is to support the environment, the facilities and the lifestyle of the Abama luxury community in Tenerife.

### **Participants**

- Anyone over 18 years of age may participate in the contest, no matter his or her nationality, or whether he or she is a guest or resident of Abama Resort or The Ritz-Carlton, Abama.
- All participants shall be active followers of Abama Resort's profile on Instagram (@abamatenerife) at the time that the winner is announced.
- There is no limit to the number of photos per person that can be entered into the contest.

### **Characteristics of the photographs**

- Both black and white and color photos are admissible.
- Photo compositions that consist of more than one photograph are not admissible.
- The photos shall be uploaded via Instagram in digital format with the hashtag #abamawinter.
- The photographs shall be original and previously unpublished. They shall not be currently in the running for any other prize or have previously been awarded a prize.
- If people appear in the photographs, it is presumed that the author of the photograph has their authorization. Issues of rights or copyright that may incur in the future through the use of these photographs shall be the exclusive responsibility of their author.

### **Presentation of the photographs**

- The time period in which photographs can be submitted is between the 1st and the 28th of February, 2017.
- Participants shall submit their materials using their personal profiles on Instagram, in which the full name of the author of the photographs shall be visible. Prizes will not be awarded to photographs that pertain to profiles that are not personal.

### **Conditions**

- The contest photos shall be subject to the participation, licensing, use and content conditions established in this document.
- All of the photographs submitted to the contest shall become part of the photographic archives of Abama Resort, which reserves the right to reproduce and distribute the photos, without commercial ends, through

the social media profiles of Abama Resort, without claiming author's rights. The authors of the photographs shall retain all the responsibilities associated with and rights to their work and its intellectual property.

- Participation in this contest implies total acceptance of these rules. The organization reserves the right to make decisions not touched upon in these rules, as well as to resolve any type of conflict in the interpretation of the same.

### **Organizing Committee and Panel of Judges**

- The Organizing Committee of the contest is formed by members of Abama Resort.

- The Panel of Judges charged with the selection of the winning photograph is formed by members of the staff and select providers of Abama Resort. One or various professionals related to the disciplines that are the object of this contest, whose names will be reflected in the registry of the prize awarded, may be invited to participate in the act of selection of the winner.

- The Panel of Judges shall meet to examine the submissions, evaluating the quality of the photographs presented, the creativity of the work, the dominance of the techniques and processes employed, the content and the contribution to the visualization of the lifestyle of Abama Resort in winter, ensuring that the photographs conform with the objectives set out in this contest.

### **Winning entry**

- Once the period of presentation of submissions has closed, the Panel of Judges shall select the best photograph according to its technical and artistic merit, from the submissions that comply with the theme and the rules heretofore detailed.

- The prize for the winning photograph is 2 tickets to the Formula1 event in Montmeló on the 14th of May. This prize cannot be exchanged for its cash equivalent. The tickets for the F1 event will become the property of the winner and transportation and/or other costs derived from attendance of the event shall be his or her sole responsibility.

- The results of the contest will be made public on the webpage of Abama Resort ([www.abamahotelresort.com](http://www.abamahotelresort.com)) and communicated through Abama Luxury Properties' social media channels.

- The results of the **#ABAMAWINTER** contest cannot be contested.